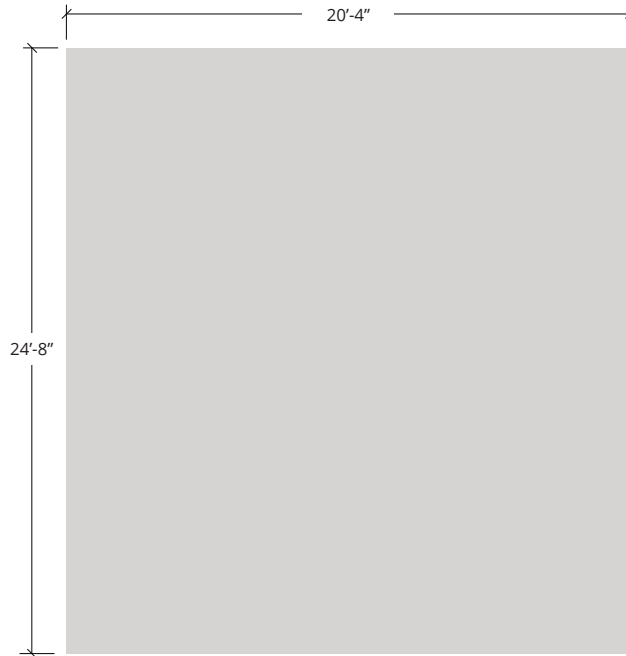


20'-4" x 24'-8" BULLETIN

DESIGN AND PRINTING SPECIFICATIONS



USING OUR DESIGN SERVICE:

Plan on using the design team from Huntington Billboard Co.? Great! We're here to help you every step of the way. Below are some guidelines to follow when sending us photos, artwork, logos, and graphics.

All art files must be high resolution (300 dpi or higher). If you are part of a dealer/franchise network and have access to a network of design and art files, we will need permission and access to those files to create the best design possible for you.

ACCEPTABLE FILE FORMATS:

- PDF
- JPG
- TIFF
- PSD
- INDD
- EPS
- AI

FONTS:

If you use specific fonts for your advertising, taglines and/or logo's, those font files will need to be sent to us as well or acceptable substitute fonts.

All artwork, photos, logos, etc. can be sent to design@huntingtonbillboards.com.

DESIGNING YOUR OWN:

If you plan to design (and print) your own vinyl, please follow the guidelines below to ensure a seamless and timely installation of your billboard bulletin. Failure to follow these guidelines may result in delay of installation and/or additional charges.

SCALE / RESOLUTION / FINISHING:

Build at 1" = 1' at 300 dpi
Live area size: 20'-4" x 24'-8"

COMPATIBLE SOFTWARE:

Adobe InDesign
Adobe Illustrator
Adobe Photoshop

ACCEPTABLE FILE FORMATS:

WORKING FILES: Native file formats listed above or Adobe PDF (*fonts embedded*)
LINKS: EPS, PDF, JPG, TIFF (*all cmyk*)
FONTS: Convert to outline

Printing: Please see back side for printing and finishing instructions

20'-4" x 24'-8" BULLETIN

DESIGN AND PRINTING SPECIFICATIONS

			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23			
			1	7	19	31	43	55	67	79	91	103	115	122	115	103	91	79	67	55	43	31	19	7	1			
			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
1	1	*																					*	1	1			
2	7	*																					*	7	2			
3	19	*																					*	19	3			
4	31	*																					*	31	4			
5	43	*																					*	43	5			
6	55	*																					*	55	6			
7	67	*																					*	67	7			
8	79	*																					*	79	8			
9	91	*																					*	91	9			
10	103	*																					*	103	10			
11	115	*																					*	115	11			
12	127	*																					*	127	12			
13	139	*																					*	139	13			
14	148	*																					*	148	14			
15	139	*																					*	139	15			
16	127	*																					*	127	16			
17	115	*																					*	115	17			
18	103	*																					*	103	18			
19	91	*																					*	91	19			
20	79	*																					*	79	20			
21	67	*																					*	67	21			
22	55	*																					*	55	22			
23	43	*																					*	43	23			
24	31	*																					*	31	24			
25	19	*																					*	19	25			
26	7	*																					*	7	26			
27	1	*																					*	1	27			
			*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*			
			1	7	19	31	43	55	67	79	91	103	115	122	115	103	91	79	67	55	43	31	19	7	1			
			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23			

* Black text is dimension in inches from closest edge.

Artwork on 10oz Vinyl

- Artwork = H 24'-8" x W 20'-4" = H 296" x W 244"
- Stitched or Welded 1" Edges but still keeping overall dimensions of H 296" x W 244"
- 100 holes = 23 top, 23 bottom, 27 right, and 27 left.
- Holes punched as shown on the diagram. At 3/4" from each edge within the stitched edge.